

WHY ADVERTISE ON *Radio Shields?*



- **Creative commercials** are memorable and stand out amongst the advertisements we see every day.
- **A more captive audience** than social media or print advertising.
- **Radio commercials are broadcast regularly** and listeners spend several hours tuned in every week. Commercials could be heard more often than adverts seen online, on social media or in print.
- **Listeners tend to use radio for company**, which leads to radio being viewed as a trusted medium.
- **Radio advertising is special** - how many of your competitors currently advertise using radio?
- **Local shows and presenters** which means your adverts are targeted at local customers.
- **Affordable and flexible packages** - we have something for every budget. We understand the need for affordability and flexibility. We offer a range of packages tailored to your needs, without compromising on quality.
- **Reach listeners across North and South Tyneside**. Our DAB broadcast area across North and South Tyneside includes 380,000 adults.

Our packages

have no admin fees or long term contracts,

and are agreed on flexible terms

SILVER

from £49 pm

Your advert played once every hour,
seven days a week
Your logo / link to your
website on our homepage and
a professionally produced advert by
a Radio Shields presenter.

GOLD

from £79 pm

Your advert played twice every hour,
seven days a week
Your logo / link to your
website on our homepage and
a professionally produced advert by
a Radio Shields presenter.

PLATINUM

from £119 pm

Your advert played three times
every hour, seven days a week
Your logo / link to your
website on our homepage and
a premium advert created by
a media production company.

***Premium packages also available including Station, Weather and News
sponsohship available - just ask for details***

Contact us for more information - tel: 0300 302 0470

email: advertise@radioshields.co.uk

or contact us through Facebook or Instagram - just search for Radio Shields